

# Earn rewards for your participation!

Check the back of your nut order card and on your online site to learn more about all of the rewards you can earn.

girl scouts  
of the commonwealth  
of virginia

M2 Media

GO BRIGHT  
Ahead

Earn two personalized patches with your name and avatar!  
See how to earn both patches below.



Personalize your patch by choosing from two scenes – paddle boarding or snorkeling.

You have the option to select from swim outfits or Girl Scout attire for your avatar.



## Fall Personalized Patch

- Create your avatar
- Send 18+ emails
- Sell \$275+ in total combined sales



## Girl Scout Cookie Crossover Personalized Patch

- Create your avatar in the M2 system
- Send 18+ emails during the Fall Product Program
- Sell 325+ packages of cookies during the 2023 Girl Scout Cookie Program

## Earn theme patches



They fit together!

Go to [www.gsnutsandmags.com/gscs](http://www.gsnutsandmags.com/gscs)

## 1 Login

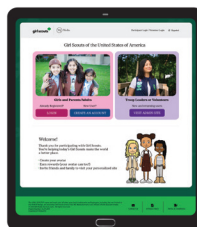
### Visit the website

Use the QR Code, URL above or click the link from the council website. Follow the prompts to participate in the online Fall Product Program.



Scan here and have your troop number ready!

My troop # \_\_\_\_\_



## 2 Create

### Create your site

To customize your site, you can create an avatar that looks like you and also record a personalized message for your avatar to deliver to friends and family. Don't miss all of the ways you can earn virtual rewards when you complete various setup steps for your personalized site.



## 3 Share



### E-mail friends and family

Your supporters will see your goal and hear your avatar deliver your special message. Friends and family can easily help you reach your goals when they shop online! Don't forget to share with friends and family on social media or you can also send them a text, with the help of a parent/adult. Please follow current GSUSA guidelines for online sales and marketing.

## Introduction of Theme:

This year's 2022 Fall Product Program provides girls with an opportunity to "go bright ahead" while learning more about the Hawaiian Monk seal.



## Benefits of Participating:

- Girls learn and practice the Five Skills: Goal Setting, Decision Making, Money Management, People Skills and Business Ethics, as they earn proceeds for their troop and exciting rewards.
- Proceeds stay local to benefit our council and troops earn x% on all items sold.
- The Fall Product Program is an excellent way to earn start up proceeds to fund your troop's activities and projects throughout the year.

## How the Fall Product Program Works:

This program allows girls to be entrepreneurs by offering family and friends the opportunity to purchase delicious nuts, chocolates and magazines. There are two ways to participate:

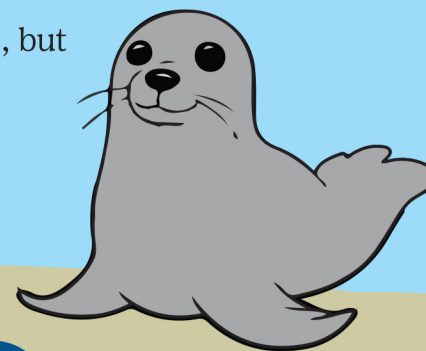
- In-person by taking orders using the nut order card and collecting payments.
- Online by inviting friends and family to place an order. Customers can choose to have nuts, chocolates, or magazines shipped directly to them, or they can select from a group of nut and chocolate products that girls can deliver.

## Important Dates:

- **X Date:** Program begins – online ordering opens and girls may sell in-person
- **X Date:** Last day of order taking with the order card AND deadline to enter the items sold into the online system
- **X Date:** Last day for online girl delivery orders
- **X Date:** Last day for online orders for magazines and shipped nut and chocolate orders
- **X Date:** Nut and chocolate items will be delivered to Service Unit sites

## Fun Facts About the Hawaiian Monk Seal

- Hawaiian monk seals can grow up to 7 feet long and can weigh as much as 600 lbs.
- These seals are found on the main and Northwestern Hawaiian Islands. They live in warm, subtropical waters and spend two-thirds of their time at sea.
- They can dive more than 1800 feet deep, the length of FIVE football fields, but prefer to swim in shallow waters of 200 feet or less.
- They love to sleep on the beaches for days at a time.



Questions? Contact us at [support.gsnutsandmags.com](https://support.gsnutsandmags.com) or 1-800-372-8520

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