

# S'more News

exclusively for leaders and volunteers

**In celebration of the Thanksgiving holiday, the GSCV Office and Retail Shop will be closing at 1:00 P.M. Friday, November 22nd, and will remain closed through Sunday, December 1st. We will reopen on Monday, December 2nd.**

**The next S'more News will be sent on  
Wednesday, December 4th.**



[Trouble viewing? Click here.](#)

## November 20, 2024 Edition

### In this issue:

- 2025 Girl Scout Cookie Program
- Retail Shop
- Program Events & Activities
- Feature Your Girl Scout Troop!
- Training Opportunities

**The 2025 Cookie Season is Coming Soon!**



The Cookie Rally at Winterfest will take place on December 8<sup>th</sup>. Get your tickets today using the button below!

Girl Scouts and their families will have exclusive use of the park with some rides and attractions, open from 2:30 P.M. - 4:30 P.M.

**Ticket options:**

- Girl Scouts: \$28 – early admission to the park, parking, cookie decorating with Mrs. Claus and Girl Scout Cookie-themed activities between 2:30 P.M. and 4:30 P.M.
- Girl Scout Season Pass Holders: \$10 – includes early entrance to park and Cookie Decorating with Mrs. Claus.
- Family and Friends \$20 - includes admission, parking and early entrance.

Ice Skating will not be included in this year's Cookie Rally. Anyone wanting to participate in ice skating should purchase a separate ticket through the park.

[Get Cookie Rally at Winterfest Tickets](#)

## The Girl Scout Cookie Program

The Girl Scout Cookie Program is the foundation of entrepreneurial experience in Girl Scouts and is an important (and exciting!) part of being a Girl Scout.

Research shows that girls are interested in becoming entrepreneurs, developing financially stable futures, and using their skills to make a meaningful impact on the world. As cookie entrepreneurs, they sharpen their business savvy and work

as a team to accomplish common goals and solve problems, while building the confidence they need to shine as girls, as young women, and as future leaders.

And did we mention fun? They have lots of that along the way, too. Every year, Girl Scouts all over the country use their cookie earnings to have amazing experiences in their communities and beyond.

**Troop Leaders and Troop Cookie Managers with less than 2 years managing a cookie program are encouraged to attend New Leader Training.**

This training will cover the basics of the Cookie Program, including the two software platforms used to manage the program.

**Experienced Leaders with 2 or more years managing a cookie program are recommended to attend the experienced leader training to learn about some minor changes to the program this year and for a quick refresh of the basics.**

In addition to training, we will offer multiple opportunities to pick up your Troop Cookie Packet. If you choose to attend an in-person training, you will pick up your materials at training. If you attend virtual training, you will be able to pick-up your materials quickly at one of the designated Cookie Packet pick-up locations.

A variety sample packages of cookies will be available for \$10 at packet pick-up.

## Cookie Training Details and Registration Link

### In-Person Training

**Saturday, Dec. 7th:** In-person training and packet pick-up

GSCV office, 4900 Augusta Ave., Richmond, VA 23230

- New Leader Training 9:00 A.M. - 10:30 A.M.
- Experienced Leader (2 or more years managing the program) 11:00 A.M. - 12:00 P.M.
- Packet pick-up available from 8:30 A.M. - 12:00 P.M.

**Thursday, Dec. 12th:** In-person training and packet pick-up

Chancellor Ruritan Club, 5994 Plank Rd., Fredericksburg, VA 22407

New Leader Training (Experienced leaders are welcome to attend)

6:30 P.M. - 8:00 P.M.

- Packet pick-up available from 4:00 P.M. - 7:00 P.M.

### Virtual Trainings

- Tuesday, December 10th: New Leader Training 9:00 A.M. - 10:00 A.M.
- Tuesday, December 10th: Experienced Leader Training 11:00 A.M. - 12:00 P.M.
- Tuesday, December 10th: New Leader Training 6:30 P.M. - 8:00 P.M.

The link for all virtual trainings can be found here:



Recorded versions of both new and experienced Leader Training will be available on our website after December 14th.

### Additional Packet Pick-Up Dates

- Monday, December 9th - Friday, December 13th 8:30 A.M. - 4:30 P.M., GSCV office: 4900 Augusta Ave., Richmond, VA 23230
- Wednesday, December 11th 4:00 P.M. - 6:00 P.M., Stafford County Library - Porter Branch
- Fredericksburg TBD

## Important Cookie Dates for 2025

January 1	Girls may begin taking orders both in-person and electronically
January 23	Troop orders are due in Smart Cookies
February 13 - 19	Traditional cookie deliveries in rural areas
February 13	Cookie drive-thru in Fredericksburg
February 14 AND 15	Cookie drive-thru at Dunmar Moving and Storage (Richmond/Chesterfield)
February 18	Cookie cupboards open
March 6	First ACH payment (50% of initial order)
March 28	Final day of main cupboard operations (smaller cupboards may close sooner)
April 3	Troop rewards due in Smart Cookies
April 3	Final ACH for remaining balance

## Retail Shop

*The Cookie Connoisseur Bundle*



Our all-new bundles have everything you'll need for a successful cookie season.

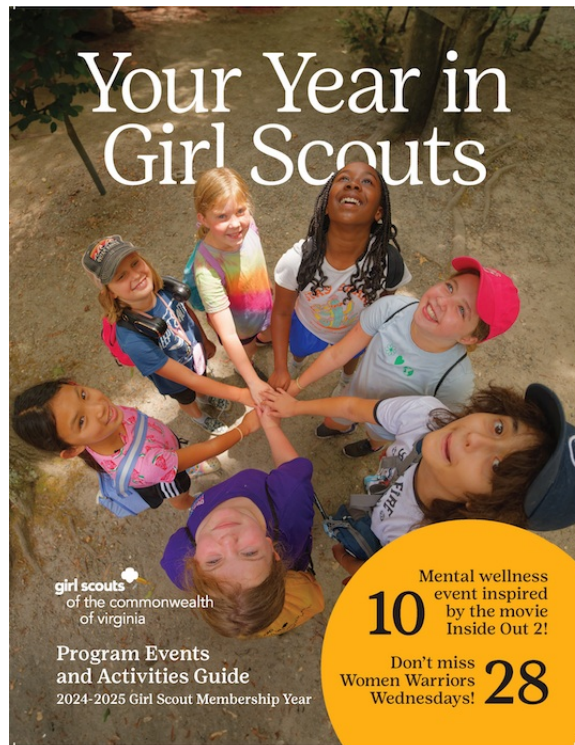
*The Cookie Connoisseur bundle contains the below items:*

- One zippered pouch for storing your hard-earned money.
- One half apron with pocket storage.
- One "Cookies Sold Here" banner.
- One pennant banner featuring some of our favorite Girl Scout cookies.
- One tablecloth featuring cookie design on one side and trefoil on the opposite side.
- One set of four handheld cookie signs. Each set contains one of each cookie design. Signs feature cookie on one side and "It's Cookie Time" on the reverse.
- One reusable tote bag.
- One wheeled cart for transporting cookies, supplies, and more.

[Shop Now!](#)



# Program Events & Activities



Our 2024-2025 Program Events and Activities Guide is packed with excitement for EVERY Girl Scout!

This year's guide is our best one yet, and it's ready for you to dive in and start planning your epic Girl Scout year.

Registration is NOW OPEN!

[Access the Guide Here!](#)

[Register for Events Here!](#)

## New! Explore Ashland Patch Program



To launch the Explore Ashland patch program, Girl Scouts of the Commonwealth of Virginia hosted an Ashland Take Over on November 9<sup>th</sup>, 2024.

Over 100 Girl Scouts and their families participated in a dance workshop at the Ashland Dance Academy, toured the Ashland Museum, visited the Ashland Pot Pie Company, took tours of the Ashland Theater, and decorated cookies at The Sugar Fix Bakery.

[Get the Ashland Patch Here!](#)

## Event Recap: Cinematic Magic



**Cinematic Magic: A Night to Remember!**



This past Saturday, the stars aligned (literally—the full moon was stunning!) for our *Cinematic Magic* event, an unforgettable evening of movies, food, and fun! Girls voted on the film they wanted to watch, and *Encanto* was the winner! To match the movie's magical vibes, we served empanadas, taquitos, churros, “magic” popcorn, fruit, and glitter-filled juices.

It was an enchanting night of laughter, singing, and delicious snacks under the open sky. Thank you to everyone who joined us—we can't wait to bring the magic back for another movie night soon! Stay tuned for the next vote!

## Eagle Tour



**Saturday, November 23rd, 2024**

1:00 P.M. - 3:00 P.M.

Caledon State Park, King George, VA

(Brownies, Juniors, Cadettes, Juliettes)

The bald eagle, America's great comeback icon, soars wild and free over the Potomac River. Learn about the biology and history of the eagle and why so many can be found at Caledon. Take a ride on a wagon to the river, where you'll aim to watch eagles as they soar and perch over the shoreline. Bring your own binoculars or borrow a pair from a Ranger!

\$5/Girl Scout | \$2/Adult

Min/Max: 1/20 youth | 2/5 adults

**Register by November 22nd, 2024**

[Register Here!](#)



## Richmond Ballet – The Nutcracker

# *the* Nutcracker



Richmond Ballet welcomes the Girl Scouts!

With its stunning choreography, lavish sets and costumes, and Tchaikovsky's iconic score, *The Nutcracker* is a magical experience for audiences of all ages! Girl Scouts and their families will enjoy a special post-show Q&A session following the show.

**This offer is ONLY valid for the Sunday, December 15, 2024 5:30PM performance of *The Nutcracker*.**

Discount excludes price levels 1 (\$142.00) and 6 (\$27.00) and is available through December 15th at 3:30 PM. Discount is not available on previously purchased tickets and cannot be combined with any other discounts. Standard online convenience fees apply. We look forward to seeing you at the show!

[Get Tickets Here!](#)

## Richmond Ballet - Cinderella

# Cinderella



Richmond Ballet welcomes the Girl Scouts!

This offer is **ONLY** valid for the Saturday, February 15, 2025 2:00PM performance of *Cinderella*.

Discount excludes price levels 1 (\$142.00) and 6 (\$27.00) and is available through February 15th at 12:00PM. Discount is not available on previously purchased tickets and cannot be combined with any other discounts. Standard online convenience fees apply. We look forward to seeing you at the show!

[Get Tickets Here!](#)

## Women Warriors



**Wednesday, December 4th, 2024, 6:00 P.M. - 7:00 P.M.**

Virtual  
(All Welcome)



Join us for "Women Wednesdays," a captivating series celebrating remarkable women who have made significant achievements in various fields! Each month, we spotlight inspiring figures whose accomplishments align with our theme, ranging from science and arts to leadership and mental wellness. Engage in insightful discussions, interactive activities, and discover how these women have paved the way for future generations.

Don't miss out on this empowering journey every Wednesday — because together, we learn, grow, and celebrate extraordinary women!

\$0/Girl Scout | \$0/Adult  
Min/Max: All Welcome

**Register by: November 20th, 2024**

[Register Here!](#)

## Real Life Academy – Let's Budget



**Thursday, December 5th, 2024, 6:00 P.M. - 7:00 P.M.**

Virtual

(Cadettes, Seniors, Ambassadors, Juliettes)

You want to buy the new iPhone, but don't know the first place to start when it comes to saving up! Learn essential budgeting skills to manage your finances confidently and effectively in today's world.

\$0/Girl Scout | \$0/Adult  
Min/Max: Unlimited

**Register by: November 21st, 2024**

[Register Here!](#)

## Feature Your Girl Scout Troop!

**WE WANT TO  
FEATURE YOUR  
GIRL SCOUTS ON  
SOCIAL MEDIA!**



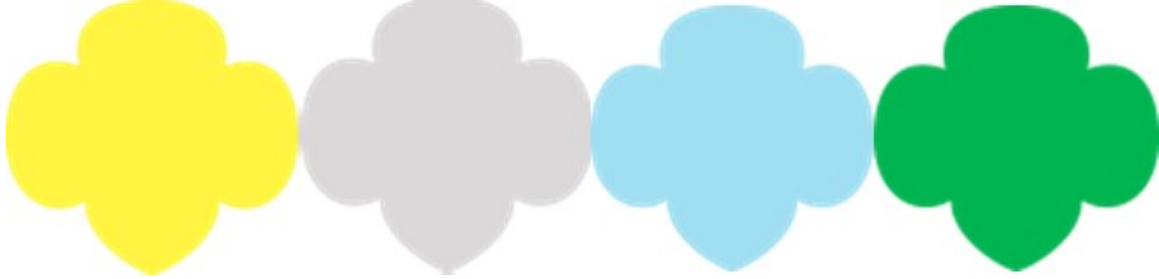
Do you know a Girl Scout who deserves recognition for making an impact in her community? Perhaps your Girl Scout troop hosted a fun event or created incredible memories this summer. Whatever the occasion, we're looking for Girl Scouts and Girl Scout troops to feature on social media!

Please submit all photos with a short caption to our Director of Marketing & Communications, Janna Joyner, to have your Girl Scouts featured online! Send all submissions via email: [jjoyner@comgirlscouts.org](mailto:jjoyner@comgirlscouts.org).

We can't wait to feature your girls!

## Training Opportunities





**Training dates for spring are here. Mark your calendars.  
Registration opens in 2025!**

**Saturday, April 5, 2025  
Pamunkey Ridge**

**Beginning Camping**

**Sunday, April 27, 2025  
Pamunkey Ridge**

**Archery**

**Friday optional  
Saturday - Sunday  
May 2-4, 2025  
Camp "Kitty" Kittamaquond**

**Intermediate Camping  
(required prep session Tuesday, April  
22, 2025)**

**Thursday & Friday  
June 5-6, 2025  
Pamunkey Ridge**

**Paddle sports**

**Open 24/7  
on-demand**

**gsLearn** 

**Questions about training? Need assistance registering for a training course?  
Contact the GSCV help desk: [gshelper@comgirlscouts.org](mailto:gshelper@comgirlscouts.org)**

**Girl Scouts of the Commonwealth of Virginia**

804-746-0590 • 800-4SCOUT4 toll-free

[gshelper@comgirlscouts.org](mailto:gshelper@comgirlscouts.org) • [www.comgirlscouts.org](http://www.comgirlscouts.org)

Office hours: Monday - Friday | 8:30 AM - 4:30 PM

Shop hours: Monday - Friday | 10:00 AM - 5:30 PM

Saturday | 9:00 AM - 12:00 PM

Sunday | CLOSED

S'more News is an e-publication for troop leaders and other volunteers  
of Girl Scouts of the Commonwealth of Virginia.





Girls and volunteers can text NEXT to 59618 to join!

Girl Scouts of the Commonwealth of Virginia | 4900 Augusta Ave. Suite 200 | Richmond, VA  
23230 US

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