



Cookie Program



2026 Family Guide



girl scouts 
of the commonwealth
of virginia

Girl Scout Cookie Program • The Largest Entrepreneurial Program for Girls in the World

Welcome to the largest girl-led business in the world!

Supporting your favorite Girl Scout through the Girl Scout Cookie Program will help her learn five essential skills she will use throughout her life:

1) Goal Setting

2) Decision Making

3) Money Management

4) People Skills

5) Business Ethics

The theme for the 2026 Girl Scout Cookie Program is Brave. Fierce. Fun. and the mascot is the black-footed ferret.



Important information:

Parents: Ask your troop leader to help you complete the information below and keep it on hand.

Troop leader name

Phone

Email

Order taking begins (In-person and online)

January 2

Pick up cookies from

 on

Money for initial order due to

 on

First cookie booth date

All monies due to

 on

Troop goal

Your guidance and support of the cookie program is instrumental to your Girl Scout's success. Thank you for your support. We are confident you will find the experience to be both enjoyable and rewarding. **This year the council's goal is 260 packages per girl.**

What's in a box of cookies?

The cookie program supports the Girl Scout Leadership Experience in our communities providing fun and adventurous programming for our girls. Generally, 25% of proceeds go to the cost of cookies. The remaining 75% supports our girl and adult members either directly or indirectly. **Direct support** includes recognitions and troop proceeds. **Indirect support** includes council-sponsored programming, financial assistance, recruitment support and training of adult volunteers and maintenance of our properties for programming impact. That's what a box of cookies does!

Safety first!

- We encourage all girls be accompanied by someone age 18 or older when selling or delivering product outside of their home.
- Remind your Girl Scout to wear her Girl Scout uniform, pin or something to identify her as a Girl Scout.
- Girl Scouts should not enter another person's home. All order taking and cookie deliveries should be made at the door.

Important Reminder:

- Girls should not give their own phone number, address or last name to customers.
- Always sell during daylight and with another person.
- Girls should not carry large sums of money.

How you can help your Girl Scout?

- Sign and return the Parent/Guardian Agreement Form to your troop leader before taking orders (available at www.comgirlscouts.org).
- Set goals with your Girl Scout and encourage her as she tracks her progress.
- Support her progress in the cookie program. Take her to your workplace, assist with phone orders and help deliver cookies.

Goal setting

It is proven that girls will achieve a higher level of success when they set a goal and can tell their customers what they are hoping to use their proceeds for. Goal setting is an important life skill.

Here's how you can help your Girl Scout:

- Discuss which types of recognitions she would like to earn (recognitions listed on the card).
- Help her to set order goals and personal goals such as improving speaking skills or learning money management.

How girls participate

Help your girl reach her goals by combining order taking and cookie booths.

In-person and online order taking begins January 2.

To get started, girls decide on a goal and use order cards to begin taking cookie orders door-to-door. The total initial cookie order will be shared with the troop cookie manager. Encourage your Girl Scout to add to the final cookie number as customers will ask to buy more cookies! Remember cookies cannot be returned.

Using online cookie technology

Help your Girl Scout hone her technology skills for the future by using **Digital Cookie**, our online cookie platform to reach out to family and friends. How? You will receive an email to set up your girl's account at the beginning of the cookie program. Girls will set goals, send emails to customers, track their progress and more.

It is proven that customers will purchase more when the cookies are **in-hand**. Make sure to have additional packages of cookies available as you deliver pre-ordered cookies and visit family and friends.

If you need additional cookies, contact your troop cookie manager. Your Girl Scout will earn credit towards recognitions on all cookies sold through the designated deadline. This includes the initial order, online orders and additional packages sold.

Recognitions

Girl Scouts are on a mission, and we're here to support you and recognize your hard work. GSCV has put together cool rewards to inspire you to meet your goals and reach for the stars. A full list of recognitions is included inside your order card and are cumulative. Based on feedback from girls, we expanded our recognitions this year. Here are just a few of this year's:

- **260 Level:** Girls earn the Goal Getter patch and a fun ferret-themed water sling.
- **500 Level:** Girls earn admission to Girl Scout Day at Kings Dominion on June 13. (Alternate reward will be provided for girls with season passes.)
- **1,250 Level:** Girls can choose between a private Build-A-Bear party or a special Girl Scout-exclusive movie event in Ashland on May 30.
- **1,500 Level:** Girls can choose between an American Girl Doll or an overnight spa-themed lock-in at GSCV headquarters (date to be determined).
- **2,000 Level:** Girls can choose between a hoverboard or a day trip to an indoor parachuting experience at iFly (date to be determined).



Cookie News

Introducing Exploremores™, a rocky road-inspired sandwich cookie with chocolate, marshmallow, and toasted almond crème. These cookies celebrate the spirit of exploration at the heart of every Girl Scout.

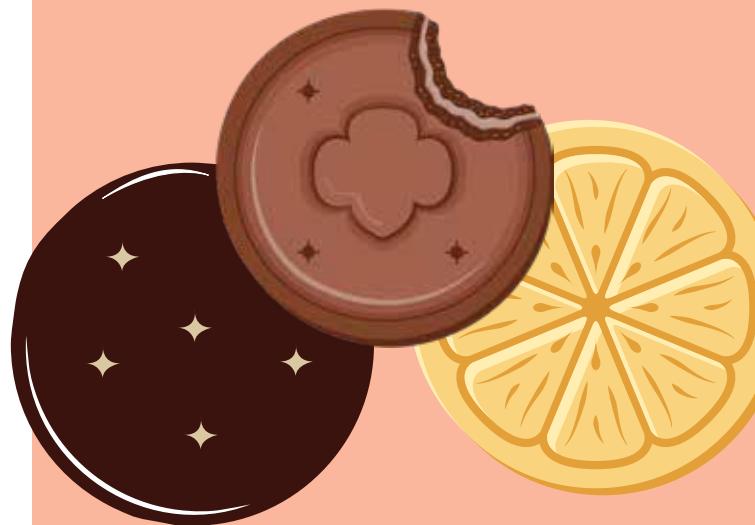
Online options for customers

- **Order and pay online for girl delivery**
This option allows customers to order through an invitation or link and prepay with a credit card. Girls will deliver the cookies. This option allows for easy, contactless, front-door delivery.
- **Order online to be direct shipped (50% off shipping for some orders)**
This option allows for cookies to be purchased online and shipped directly to the address of choice.

Cookie Share

With our council-wide Cookie Share, Girl Scouts can make a difference in our community by thanking our local service men and women through our partnership with the Central Virginia USO.

- Customers write the number of packages they would like to donate in the Cookie Share column on the order card and pay for the cookies at that time.
- Customers do not choose the variety of cookie to be donated.
- GSCV delivers the cookies to the USO.
- Girls receive credit toward recognitions on all Cookie Share sales.
- Girls who sell 12 or more packages to donate qualify for a special patch!





Digital Cookie®

This cookie season, superpower your sale by adding Digital Cookie® to your toolkit.

Use the Digital Cookie® app to sell cookies wherever you go!

The app makes it easy for you to take payment from customers purchasing cookies.



1. Register for Digital Cookie®

Create your **Digital Cookie Password**
for email address: parents@mail@domain.com

When you create your password, a confirmation email will be sent.

Password

Passwords must be 8-16 characters, including 1 number, capital letter and lowercase letter, with optional special characters !, @, or \$

Confirm password

SUBMIT

Look for the Digital Cookie® registration email in your inbox to register. If you can't find it, contact your council.

2. Set Up Your Site

Cookie Page Setup

Step 1: Set My Sales Target

Your Goal Calculator

Target sales goal: 200 Sales price: about \$120 To help set your goal, click here.

SO FAR TONILISA HAS SOLD:

10537 Your sales goal

Take a few minutes to set your sales goal, share your cookie story, and upload a fun picture or video. Then publish and go!

3. Invite Customers



Use the email in Digital Cookie® to reach out to customers. Ask them to visit your site, purchase, and share your site. Also, post your site on social media.

4. Track Your Progress



Use your Digital Cookie® platform to track sales and inventory and check progress towards your goal.

The Girl Scouts name and mark, and all associated trademarks, including but not limited to Girl Scout Cookies, Girl Scout Cookie Program, Thin Mints, Trefoils, Digital Cookie® and the Trefoil design and mark are owned by Girl Scouts of the USA.



3214 Skipwith Road, Richmond, VA 23294
www.comgirlscouts.org • gshelper@comgirlscouts.org
804-746-0590 • 800-4SCOUT4 toll-free

Facebook @comgirlscouts • Instagram @girlscoutsofva
New: Text NEXT to 59618 to join!