

Sweet Success: Social Media Do's & Don'ts

Announce your cookie booths on community pages, PTA groups, and neighborhood forums (where permitted).

Encourage customers to use Digital Cookie payment options—they keep transactions secure and fully compliant with program guidelines.

Use the Central Virginia Cookie Exchange page if you have extra cookies and need to connect with other volunteers.

Do



Don't

Don't share your girl's or troop's Digital Cookie link in public groups (buy/sell/trade, PTA, etc.). Booth announcements are OK!

Don't collect payments through CashApp, Square, Venmo, or other personal finance apps. These violate program rules and may create tax issues.

Don't sell or resell cookies on Amazon, Facebook Marketplace, Craigslist, or any resale site. This is strictly prohibited.

