

S'm re News

exclusively for leaders and volunteers

Important notice:

The GSCV Office and Retail Shop will be closed beginning Friday, December 15, 2023, at 11:30 a.m. through Monday, January 1, 2024, in observance of the holidays.

GSCV Office and Shop will re-open Tuesday, January 2, 2024.



Ready for Rally!

Join us for the best time ever at the 2024 Cookie Rally with exclusive use of Kings Dominion before the general public can enter.

Registration links in this edition of S'more News.

Trouble viewing? Click here.

November 29, 2023 Edition

In this issue:

- Program Events & Activities
- 2024 Cookie Program
- Feature Your Troop
- Training Opportunities
- Retail Shop

Program Events & Activities



2024 events are open for registration. Sign up now!

Program Events & Activities for all Program Age Levels

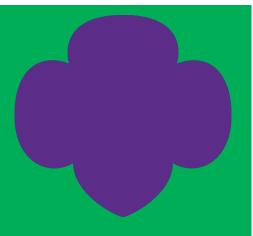
Daisy (D) grades K-1 Brownie (B) grades 2-3 Junior (J) grades 4-5 Cadette (C) grades 6-8 Senior (S) grades 9-10 Ambassador (A) grades 11-12

2024 Cookie Program



Important message about the 2024 Cookie Program

The Cookie Program is the largest girl-led entrepreneurial program in the world. Girl Scouts learn five essential skills including decision making, goal setting, business ethics, people skills, and money management. Proceeds from the program fuel amazing experiences like troop travel and outdoor adventures.



For the 2024 Cookie Program, the council made the decision to adjust the price of cookies due to an increase in the cost of commodities to produce the cookies, supply chain challenges and corresponding increase in cost, combined with the need to keep pace with rising costs of programming and support to members. The price to the consumer will increase to \$5 per package with the cost of the gluten-free variety increasing to \$6 per package.

This is the first price increase at GSCV in ten years and is necessary to continue to provide support and services to members including financial assistance, camp property maintenance and improvement, and council-sponsored programming along with an increase in troop proceeds to assist with troop programming.

We are committed to all members having a fun and memorable cookie season. We will continue to support our volunteers and girls as they take on the world and master entrepreneurial leadership skills.



Sunday, December 10th!











Girl Scouts and their family and friends can enter the park at 2:00 p.m. and will have exclusive use of the park until 5:00 p.m. when the general public can enter.

Girl Scouts will have access to ice skating, cookie decorating, cookie themed activities under the Eiffel Tower and a cookie rally patch.

Girl Scouts and their family and friends will be able to enjoy:

- Sally Brown's Christmas Crafts
- Shop in Build-A-Bear Workshop with Girl Scout clothing
- Available rides: Dominator, Berserker, Kite Eating Tree, Peanuts 500, and Flying Ace
- Enjoy something to eat or drink at: Starbucks, Pizza Parlor, and International Street Funnel Cake

New this Year: Girl Scouts will select their ice-skating time when purchasing their ticket. Girl Scouts under 10 years old must have a companion on the ice-skating rink. Companion passes are available for purchase in advance or at the park. Waivers will also need to be signed for ice-skating. The ice-skating ticket has a link to a waiver that they complete before skating – this will cut down on the line inside the park.





Girl Scouts who are **not** season pass holders \$40.



Family and friends who are not season pass holders \$20

Girl Scouts - who are season pass holders \$20 (this will cover the special activities (ice skating, cookie decorating, cookie activities and patch).



Family and friends who are season pass holders, no charge for admission

New Digital Cookie Platform

In Girl Scouts, girls engage in activities that spark curiosity, confidence, and innovation. The Girl Scout Cookie Program is the foundation of entrepreneurial experience in Girl Scouts and is an important (and exciting!) part of being a Girl Scout. Research shows that girls are interested in becoming entrepreneurs, developing financially stable futures, and using their skills to make a meaningful impact on the world. As cookie entrepreneurs, they sharpen their business savvy and work as a team to accomplish common goals and solve problems, while building the confidence they need to shine as girls, as young women, and as future leaders. And did we mention fun? They have lots of that along the way, too. Every year, Girl Scouts all over the country use their cookie earnings to have amazing experiences in their communities and beyond.



This year it's more important than ever for Leaders to take part in Cookie Training. GSUSA is launching Digital Cookie, one unified platform for all girls and their parents to manage the cookie program.



Troop Leaders and Troop Cookie Managers with less than 2 years managing a cookie program are encouraged to attend New Leader Training.

This training will cover Digital Cookie as well as Smart Cookies, the system leaders will use to manage the troop's experience. Experienced Leaders with 2 or more years managing a cookie program are recommended to attend the experienced leader training to learn all about Digital Cookie.

In addition to training, we will offer multiple opportunities to pick-up your troop cookie

packet. If you choose to attend an in-person training, you will pick-up your materials at training. If you attend virtual training, you will be able to pick-up your materials quickly at one of the designated cookie packet pick-up locations. A variety sample package of cookies will be available for \$10 (at packet pick-up).

After choosing the best day and time for your schedule, let us know which cookie training you will attend so we can ensure plenty of materials are there!

Cookie Training Registration

Saturday, December 2nd 9:00 a.m. - 10:00 a.m.

New leader training GSCV office 4900 Augusta Ave, Suite 200 Richmond, VA 23230

In-person location

Saturday, December 2nd 10:30 a.m. - 11:15 a.m.

Experienced leader training (2 or more years managing the cookie program) GSCV office 4900 Augusta Ave, Suite 200 Richmond, VA 23230

In-person location

Saturday, December 2nd 11:30 a.m. - 12:30 p.m.

New leader training GSCV office 4900 Augusta Ave, Suite 200 Richmond, VA 23230

In-person location

Saturday, December 2nd | 8:30 a.m. - 12:00 p.m. Cookie packet pick-up

GSCV office lobby | 4900 Augusta Ave | Richmond, VA 23230

In-person location

Sunday, December 3rd 3:00 p.m. - 4:00 p.m.

New & Experienced leader training Victoria Christian Church 2100 Lee Avenue Victoria, VA 23974

In-person location

Sunday, December 3rd | 3:00 p.m. - 4:00 p.m. Cookie packet pick-up Victoria Christian Church | 2100 Lee Avenue | Victoria, VA 23974 In-person location

Monday, December 4th 9:00 a.m. - 10:00 a.m.

New leader training **Virtual**



Monday, December 4th 11:00 a.m. - 12:00 p.m.

Experienced leader training <u>Virtual</u>



Monday, December 4th 6:30 p.m. - 7:30 p.m.

New & Experienced leader training **Virtual**



Tuesday, December 5th 6:30 p.m. - 7:30 p.m.

New & Experienced leader training Tabernacle United Methodist Church 7310 Old Plank Rd Fredericksburg, VA 22407 In-person location

Tuesday, December 5th | 5:30 p.m. - 7:00 p.m. Cookie packet pick-up Tabernacle United Methodist Church | 7310 Old Plank Rd Fredericksburg, VA 22407

In-person location

Wednesday, December 6th 6:30 p.m. - 7:30 p.m.

New & Experienced leader training Rappahannock Community College 52 Campus Drive Warsaw, VA 22572 In-person location

Wednesday, December 6th | 5:30 p.m. - 7:00 p.m. Cookie packet pick-up Rappahannock Community College| 52 Campus Drive Warsaw, VA 22572 In-person location

Monday, December 4th - Friday, December 8th 8:30 a.m. - 4:30 p.m. Cookie packet pick-up GSCV office lobby | 4900 Augusta Ave | Richmond, VA 23230

In-person location



Feature Your Troop on Social Media!

Has your Girl Scout troop completed a project, taken a trip, or done something worthy of a shout out? Let us know!

We're looking for more incredible Girl Scouts to feature

WE WANT TO FEATURE YOUR GIRL SCOUT TROOP ON OUR SOCIAL MEDIA!

on our social media.

Submit your photos and a short description to our **Help Desk at gshelper@comgirlscouts.org**. We can't wait to feature them!

Training Opportunities

January 20, 2024 Chester, VA

Growing Up Wild registration coming soon!

March 9, 2024 Pamunkey Ridge Outdoor Cooking registration coming soon!

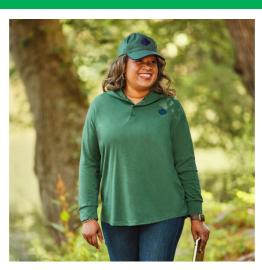
Open 24/7 on-demand



Questions about training? Need assistance registering for a training course? Contact the GSCV help desk: gshelper@comgirlscouts.org

Retail Shop





Meet the perfect layer for all seasons. Details like the hood and buttoned Henley neckline add effortless style to this comfortable long sleeve t-shirt.

Our soft slub knit t-shirts feature a unique texture and that favorite tee feeling on the first wear. Not only is it soft, but it's also made with sustainable recycled polyester and breathable cotton.

The spruce green hooded pullover is accented by embroidered navy trefoil on the left chest. The Henley neckline includes three green buttons dyed to match.

The Henley is \$39.00 and can be purchased through our online store 24/7

Girl Scouts of the Commonwealth of Virginia

804-746-0590 • 800-4SCOUT4 toll-free **gshelper@comgirlscouts.org** • **www.comgirlscouts.org**

office hours: Monday - Friday | 8:30 a.m. - 4:30 p.m.

shop hours: Monday - Friday | 10:00 a.m. - 5:30 p.m. Saturday | 9:00 a.m. - 12:00 p.m. Sunday | closed

S'more News is an e-publication for troop leaders and other volunteers of Girl Scouts of the Commonwealth of Virginia.









Girls and volunteers can text NEXT to 59618 to join

Girl Scouts of the Commonwealth of Virginia | 4900 Augusta Ave., Suite 200, Richmond, VA 23230

Unsubscribe ksestak@comgirlscouts.org

Update Profile |Constant Contact Data Notice

Sent byinfo@comgirlscouts.orgpowered by

