

Charmers Program

Troops, groups or individual girls interested in becoming *Charmers* may apply by completing the Charmer application form and photo release waiver. Please send to the address at the bottom of the page.

Primary Duties Include:

- Appearing at media related events in specified Girl Scout attire.
- Occasionally speaking on behalf of Girl Scouting.

Occasionally, troops or girls are needed to appear in media related projects such as television, radio spots, magazines, newspaper coverage and a variety of other projects. Often, requests for participation in an event may come with as little as a few hours notice. By becoming a *Charmer*, you will give the marketing department at the Girl Scout Commonwealth Council quick and easy access to willing participants.

Qualifications to be a *Charmer* include:

- Being registered with the Girl Scout Commonwealth Council.
- Having access to a formal or informal Girl Scout uniform.

**CHARMERS ARE
GOODWILL AMBASSADORS**

Girl Scout Commonwealth Council of VA., Inc.

Please send completed forms to:
Brandon English
Marketing Specialist
7300 Hanover Green Dr.
P.O. Box 548
Mechanicsville, VA 23111

Phone: 804-746-0590 ext. 334
Fax: 804-764-3127
E-mail: BEnglish@comgirlscouts.org



Girl Scouts.



Girl Scout Commonwealth Council of VA, Inc.



Charmers Application

2009-2010

Name: _____ Date _____

Parent /Guardian's Name: _____

Troop Number: _____ Service Unit Name: _____

Circle One: Daisy Brownie Junior Cadette Senior Ambassador

Age: _____ Number of years in Girl Scouts: _____

Address: _____

Telephone: _____ Email Address: _____

List any previous experience with/in the media: _____

I want to be a Charmer because: _____

- ☆ I want to participate as an individual member.
- ☆ Our troop/group wants to participate.
- ☆ I own or have access to a complete Girl Scout uniform.
- ☆ The photo release waiver is included.
- ☆ I have included a photograph. (This is optional. Photos will not be returned.)

Racial/Ethnic Group: _____

To monitor and promote the participation of girls from diverse racial and cultural backgrounds that we serve, Girl Scouts are requested to provide the following information. You are not required to respond.

Mail the application to:
Brandon English, Marketing Specialist
Girl Scout Commonwealth Council of VA
P.O. Box 548
Mechanicsville, VA 23111



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CONSENT/PHOTO RELEASE WAIVER

I, consent that the photographs, artwork, audio, video, or writing submitted may be used by Girl Scout Commonwealth Council, its assigns or successors, in whatever way they desire, including television, CD-ROMs, web page, publications, and any other form for the storage, retrieval and reproduction of information, images; furthermore, I hereby consent that such information, photographs, videos, and the plates and/or tapes from which they are made shall be their property, and they shall have the right to sell, duplicate, reproduce and make other uses of such information, photographs, videos, recordings, and plates as they may desire free and clear of any claim whatsoever on my part.

Name of Girl: _____ Age: _____

Name of Adult: _____

Troop Number: _____ Service Unit: _____

Signature of Parent/Guardian: _____

Street Address _____

City: _____ State: _____ Zip: _____

Phone Number(s): _____

E-Mail: _____